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OFF	ICE OF THE DIRECTOR OF CENTRAL INTELLIGENCE	
	DATE: 25 Feb 74	
то:	All NIOs	
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FROM:		13
UBJECT:		4
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REMA	ARKS:	Ē
	Attached is a note to Mr. Colby from	
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	clearly succumbs to the risk	
	of stating the obvious and little of	
	what he says will be news to you. Also, several of the action courses he recommends	Ī
	are already being followed. Nonetheless,	
	this piece of atmospheric reporting from the receiving end of our efforts provides	N
	useful background and is worth your perusal	
	George A. Carver, Jr.	2
	Deputy for National Intelligence Officers	7
	Attachment	( <u>)</u>
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February 19, 1974

	rebruary 17, 1974	
	MEMORANDUM FOR: MR. COLBY	
	SUBJECT: What the White House Wants	
	At the risk of saying the obvious, I respond to your invitation to submit suggestions on how to improve our service to the White House with the following:	
	1. The White House wants to be informed <u>before</u> media publicity of potentially embarrassing items. If we have not done so before, we ought to be prompt with an explanation after the fact. (Reference the	√X1 -
	2. The White House wants immediate service on hot intelligence items.  Every effort should be made to expedite delivery with concern for the information, not the format.	J
		X1
L	at the appearance of some hot significant items that go even to the President. We can facilitate receipt of sensitive items by being on the receiving end of LDX items to insure immediate delivery and prevent the routine making of file copies.)	
	3. The White House <u>needs</u> the reference item when you make a comment or want to call attention to something. This can be facilitated by sending the item to me or calling me to get it and deliver it (if it is something already at the NSC), and telling General Scowcroft—if you are talking by	
	phonethat you'll have me get the item to him. (Reference a phone conversation with General Scowcroft citing an intel report by number; he has no easy way to get this item and his secretary turns to us for service; if the number is garbled or the title is vague, our efforts to be of service	
•	are complicated and frustrations within the White House complex accentuated. We regularly perform a similar service for the	

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I believe our present delivery/recovery system is working well
especially after recovery last week of some sensitive items (sent
here last August before we launched our present service) which had
wound up in the White House files instead of being returned to the
Agency as requested.

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cc: Bill Nelson